You may get an unexpected referral, or a new client "out of the blue". The world will mirror back to you, in exact detail, the value that you place upon you. If you don't like the reflection, change your perception, then stand back and watch as the world responds to your thoughts.

I highly recommend you go to Bernadette's website and read some of the client attracting ideas that she has. Once complementary therapists learn to take care of business, they'll be able to care for more clients than ever before!

## Who Wants To Be Treated With TFT? - An Encounter with Chris Tarrant

## Rosemary Wiseman

## London

I obtained tickets to see a recording of "Who Wants To Be A Millionaire?" at the Elstree Film Studios, Borehamwood, where I was seated in the back row. Everything appeared to be going smoothly until Chris Tarrant embraced a particular contestant, who was doing extremely well.

The recording was stopped as the makeup artist came out and applied a dry-cleaning solution to Chris's suit jacket, in order to remove make up that had gone onto it from the contestant. In his inimitable comedy style Chris joked about the smell, sniffing the arm of his jacket and telling the audience, "It's gone right to my head!", and inviting them to join in the sniffing.



Chris Tarrant Tongue-tied with PR

When Chris continued filming he began to have problems in the delivery of his speech, as if he was 'tongue-tied'. A number of 'retakes' were then necessary, interspersed with yet more sniffing of his jacket and joking with the audience to cover his embarrassment with the problem he was having.

To me, his problem was obvious - he'd inhaled a powerful individual energy toxin and had immediately gone into Psychological Reversal!

I sent my business card down to him with a message to avoid sniffing his suit any more and to tap the PR spot on the side of his hand. He read it aloud to the audience and then asked where I was.

I explained the method behind the apparent madness and demonstrated to him (all the way from the back row!) exactly what to do. I also demonstrated the anxiety algorithm and when he asked what it is that I do to help people I told the audience it was Thought Field Therapy. Chris then rechristened it "Thought Pit Therapy" as he had just tapped under his armpit!

The warm up artist meanwhile was also very interested and wanted to know exactly what the therapy was called. So while the comedy went on I was able to point out its correct title.

Exposing his lack of belief that this could possibly work and perhaps his state of psychological reversal, Chris said "but I can't do this when they are filming!".

As I was almost sucked into his state of disbelief myself, I was about to give him some further instruction - remembering that the only evidence for a Practitioner that the treatment has worked is when we are able to observe or are informed by the client that the presenting problem has gone. Chris had not said that this was the case!

At this point the floor manager became concerned that we were taking up too much time, "We have a show to get on with!", he called out. In reality, and unknown to us all at that moment, the tapping SAVED time.

I have come across this comment before when using TFT for performance enhancement - the onlooker believes it is time wasted, yet what follows is a great saving of time. Less effort has to be put it afterwards and this leads to much less anxiety and frustration as well as improved performance.

And so the "nutter that they save the seat for in the back row" was silenced and on the show went.

Interestingly, and perhaps not unexpectedly, Chris had no further problems and no further retakes were necessary.

I have since been told Chris has my card stuck up in his dressing room and he has kindly issued the following statement:

"It was extraordinary! Whatever the cleaning fluid was that they sprayed onto my jacket, it was clearly giving me problems. My eyes were pouring fluid and I was really struggling to keep recording the show. Rosemary recognised the symptoms straight away and sorted me out there and then in front of the audience and in no time at all. It was amazing."

Finally, a big thank you some members of my family who were with "the nutter in the back row" at the time and allowed me to be unstoppable in sending that message down and following through with the treatment!